

FOR IMMEDIATE RELEASE:

Title21 Software Signs Contract with Nation's Third-Largest Independent Blood Center

The Institute for Transfusion MedicineSM licenses Title21 Software's business process management system for Quality Management, Document Control, and Training Initiatives

Las Vegas, NV August 3 - [Title21 Software, Inc.](#) announces today that [The Institute for Transfusion MedicineSM](#) (ITxMSM), the nation's third-largest independent blood center, has selected and licensed Title21 Software Quality Management System. Under the Group Services for America's Blood Centers' (GSABC) contract, ITxM facilities and mobile units will automate their quality processes with Title21 Software, which is also a Group Services for America's Blood Centers (GSABC) preferred partner.

"Our two blood centers, Pittsburgh-based Central Blood Bank and LifeSource, Chicagoland's Blood Center, annually distribute nearly one-million blood products to 100 healthcare facilities in four states," said Eric Schulties, ITxM vice president and chief information officer. "We selected Title21 Software to leverage the most user friendly and configurable technologies to achieve improvements in business operations, workflow and the quality of our products and services. We believe Title21 Software's expertise in automating manual workflow processes and in quality management software will provide us with a compelling advantage in serving our customers, as well as our donor communities."

"Title21 Software will help our donor centers reduce errors, improve efficiencies, and raise our overall level of quality. The ability of this software to mirror our existing workflow processes will significantly reduce the learning curve for our organization," stated Elaine Viggiano, ITxM vice president and chief quality officer.

[Central Blood Bank](#) services more than 40 area hospitals in western Pennsylvania, eastern Ohio, and northern West Virginia. Last year, the blood center collected approximately 160,000 units of blood through its 27 community donor centers and more than 200 monthly mobile blood drives. LifeSource services approximately 60 hospitals in Illinois. The blood center collected more than 250,000 units of blood last year through its 25 donor centers and more than 250 monthly mobile blood drives.

"ITxM's selection of Title21 Software is a strong testament to the power and user-centric functionality of our technology and is fast becoming the preferred solution with leaders in the blood segment. We are gratified that ITxM's commitment to optimal patient and donor care will be supported by Title21 Software, and we're very excited to build upon our tremendous partnership with GSABC and their members," said Kent Kirimli, Title21 Software's president and founder.

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"GSABC is committed to providing our members access to the latest technology – enhancing their Centers and providing their donors with top-of-the-line service," said Jerome Haarmann, President, GSABC.

Products licensed by Title21 Software include:

Title21 Quality Assurance – a fully configurable system to reflect and automate the blood center's identical processes to save time and ensure compliance like Occurrence Reports, Customer Complaints, Look Back/Recall Process, Supplies Management, Error Management/Corrective Action, Change Control, Calibration/Preventive Maintenance, Adverse Event Reporting, Error Reporting, Audits, Deviations, and Batch Records.

Mobile Title21 - allows mobile blood units to download SOPs, workflows and forms to work off-line anywhere to ensure compliance and enhance customer service.

Title21 Document Control - an integrated system that automates the creation, collaboration, approval, routing and tracking of documents to improve the efficiency, effectiveness and compliance of the donor center.

Title21 Training – a completely integrated system that ensures training of new and updated documents real time and offers On-line Exams, Automatic Grading, Competency Records, Training Plans, Training Reports and everything required to properly train staff to reduce human errors and enhance customer service.

About Title21 Software

Title21 Software delivers business process management software that supports the automation of any workflow process (21CFR Part 11). Title21 Software's customers include prestigious hospitals, medical device companies, pharmaceuticals and blood centers throughout the United States. For more information about Title21 Software's products and services, visit www.Title21software.com.

About GSABC

Group Services for America's Blood Centers is a cooperative wholly owned by the members of America's Blood Centers, providing group purchasing enterprise expertise and resource sharing services to ABC members. GSABC is committed to member involvement and to providing its members meaningful benefit through resource management and financial returns. With an independent board of directors, GSABC is a member directed organization. For more information about GSABC, visit www.gsabc.com.